

# NCIFT 2022

## GOLF CLASSIC

MAY 9, 2022

THE CLUB AT RUBY HILL

## SUPPLIERS' NIGHT

MAY 10, 2022

ALAMEDA COUNTY FAIRGROUNDS



**NORTHERN CALIFORNIA SECTION  
INSTITUTE OF FOOD TECHNOLOGISTS**

## WELCOME to the 2022 Northern California Institute of Food Technologists Suppliers' Night events.

The NCIFT suppliers' events continue to grow in importance and attendance. Your NCIFT leadership team is working with COVID restrictions to bring you several opportunities to network with your peers, gain educational insights and learn what is new from suppliers. Because of COVID restrictions, the events this year will be different but still provide numerous opportunities to learn. We recognize that the NCIFT Suppliers' Night events have become an excellent networking opportunity and two full days of professional and business growth. Sponsorships are welcomed and acknowledged at the event.

**Monday, May 9:** Our 30<sup>th</sup> annual **Golf Classic**. Use this opportunity to have a 6-hour meeting with your best clients or suppliers. Build your business while getting to know your clients better. This year at The Club at Ruby Hill, we'll also be thanking our golf coordinators – Marty and Dave – who have led this event now for 30 straight years. Also, consider becoming a GOLD or PLATINUM tee sponsor. You won't regret it!

**Tuesday, May 10: In-Person Suppliers' Expo.** This event is being planned to be held indoors at the Alameda County Fairgrounds in Pleasanton, CA. To best meet COVID restrictions, we will also have an expanded layout so please wear comfortable walking shoes. Join us for the Symposium (1-3 PM) the topic this year is "The Future of Food." Immediately after the symposium (3-7 PM), visit the Suppliers' Expo where producers and suppliers of goods and services share their wares with you. NCIFT attracts a wonderful mix of food professionals including Marketing, R&D, Culinary, QA/QC, and Sensory. With our new Expo layout and Supplier Sponsored Happy Hour, the NCIFT Suppliers' Night has become an excellent networking opportunity and a great way to end 2 full days of professional and business growth. Sponsorships are welcomed and acknowledged at the event.

Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.

Potential and expected COVID restrictions for vendors can be found on page 2.

## SCHEDULE OF EVENTS

<b>Monday, May 9, 2022</b> The Club at Ruby Hill Pleasanton, CA	<b>10:00 a.m. – 12:30 p.m.</b>	Golf Check-In (arrive early), Practice Range Open, Lunch
	<b>12:30 – 5:30 p.m.</b>	Golf Classic Shotgun Starts – <b>30<sup>th</sup> YEAR!</b>
<b>Tuesday, May 10, 2022</b> Alameda County Fairgrounds, Pleasanton, CA	<b>6:30 – 9:00 p.m.</b>	Cocktails, appetizers & laughs, followed by a great dinner, awards, prizes, and more fun! (If allowed by covid restrictions)
	<b>12:30 – 3:00 p.m.</b>	Exhibitor Setup
	<b>1:00 – 3:00 p.m.</b>	Symposium
	<b>3:00 p.m. – 6:00 p.m.</b>	Suppliers' Night 2022 – FREE visitor admission
	<b>6:00 p.m. – 7:00 p.m.</b>	Supplier sponsored Happy Hour mixer (if Covid restrictions allowed)

For more information: Phone: (650) 802-0888 • Fax: (650) 802-0188 • Email: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)

**NEW  
LOCATION  
This Year!**

**SPECIAL  
EVENT!  
Special Location!**

*Celebrate Our 30<sup>th</sup> Anniversary!*

## NCIFT Golf Classic XXX

*Join us for our 30<sup>th</sup>-year celebration and Dave and Marty's last year as Tournament Directors. It's the big 30<sup>th</sup> celebration for the tourney and their leadership and we'd all love for our vendors and industry personnel to join us at a specially chosen premier golf club and spend the day networking with your clients, principals, business partners, and dinner guests in a wonderful class setting!*

Golf and dinner is open to all industry personnel, exhibitors, their clients, and guests. Make your arrangements early, prepay for your foursome and save money!

To help make this event extra special, **we encourage companies to donate prizes and to sponsor golf tees**. All sponsor monies go to the event and prizes. You and your company will be recognized in the handouts and at the awards ceremony. Major prizes will be awarded to the tourney winners and for various contest prize holes. **\$20,000 will be awarded if a hole-in-one is achieved.** Door prizes may be won by anyone attending the event.

The tournament is an enjoyable, easy, and fun "4-Ball Scramble" format. Golf expertise not needed! Set up your foursomes early! Singles and less than foursomes will be grouped accordingly to make a team. Make sure to arrive early for the practice tee and lunch held prior to the start of the tournament. Green fees, Cart, Lunch and Dinner and Door prize drawing are included in the golf registration fee. Sign up and play even if you do not have a team. Save on green fees by buying for your foursome! *Note: Soft spikes are required.*

This is a fun and special business event designed for networking with your peers. If you don't play golf, then join us for a special 30<sup>th</sup>-anniversary celebration of the tournament and Marty and Dave's last year as Tournament Directors, a great happy hour & buffet awards dinner.

**Note:** Agenda may change due to Covid restrictions.

**For more information,** contact Marketing Designs:  
ncift@marketingdesigns.net · (650) 802-0888  
(Please do not contact the golf course directly)

**Monday, May 9, 2022**

### **The Club at Ruby Hill**

3400 W Ruby Hill Dr.  
Pleasanton, CA 94566  
(925) 417-5840

#### **Golf Tourney:**

10:00 a.m. – 12:30 p.m.:

Golf Check-In

11 a.m. – 12:30 p.m.: Lunch

12:30 – 5:30 p.m.:

Golf and on-course business

5:30 – 6:30 p.m.:

Networking & Happy Hour

6:30 – 9 p.m.:

Dinner, awards, door prizes

#### **Dinner Only Guests:**

Networking and Happy Hour:

5:30 p.m.

Awards Dinner – Door Prizes 6:30 p.m.



# Costs/Fees Structure and Sponsorship Opportunities

**Expo Attendees: FREE**

**In-person Expo Exhibitors:** \$300 per table

## In-Person Expo Sponsorships:

**Platinum (\$500):** Name bolded on the attendee list, blue balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution, your logo on member emails about the event (sign up early to get the most from this!), your logo on the Bling Bags

**Gold (\$200):** Name bolded on the attendee list, gold balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution

**Silver (\$100):** Name bolded on the attendee list, silver balloons on your table top

**Golf Outing:** \$200 per player

## Golf Sponsorships:

**Platinum:** \$250 Gold Sponsorships will go directly to our handout bags or golf gifts such as company logo balls, hats, tees, etc. You will receive special recognition at the tournament, all the benefits of a silver sponsor and the added benefit of circulating your company name

**Gold:** \$150 Tee Sponsorships support our tournament and are vital to the success of this event. Your individual or company sponsorship includes funding of the prizes, special signage on a tee, recognition in the handouts, plus a special prize of appreciation

**Personal Hygiene Sponsor:** We will also welcome hand sanitizer station donors and sponsors who will receive appropriate recognition in any literature, on-site and on the NCIFT website.

**We are actively monitoring and following all State and County guidelines pertaining to COVID-19. Please note the important details below:**

- All guests (ages 2 and up), vaccinated and unvaccinated, are required to wear a mask indoors
- When outdoors face coverings remain optional for all guests in outdoor common areas
- The State of California strongly recommends that all guests be fully vaccinated or receive a negative COVID-19 test prior to entering an event venue or attending a large public gathering
- An inherent risk of exposure to COVID-19 exists in any public place where people are present
- No unwrapped foods may be exchanged
- To see the current COVID-19 regulations, please visit – <https://covid-19.acgov.org/index>

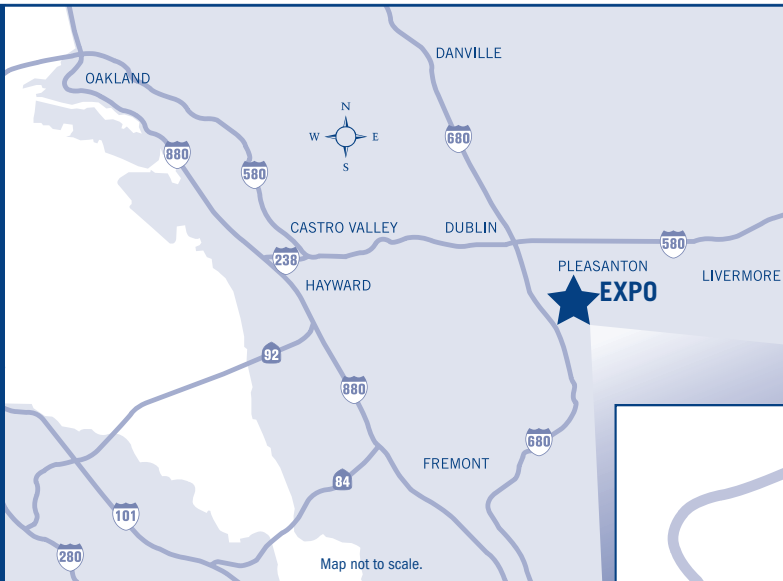
\*Subject to change pending State and County guidelines

*Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.*

Email Imelda at: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)

For queries, call: **650-802-0888**





## The Alameda County Fairgrounds

is located at 4501 Pleasanton Avenue  
Pleasanton, California 94566.

The **Expo** will be located in  
**the visitor parking lot.**

**Note:** Exact location may change  
due to Covid restrictions.



**DIRECTIONS:** Exit I-680 at Bernal Avenue and proceed east on Bernal. Turn left at Valley Avenue, then turn right into Fairgrounds Gate 8. Stay on Roadway 8 until you reach Roadway 4; turn right, then left into the paved parking lot. Exhibitors proceed all the way through the parking lot to the lot directly behind the Young California Building.

### HOTELS:

**RESERVE NOW! Space is limited.**

- **Pleasanton Hilton at The Club**  
approximately 4 miles  
925-463-8000
- **The Hyatt Place**  
approximately 4 miles  
925-828-9006
- **Four Points by Sheraton**  
approximately 4 miles  
925-460-8800
- **Holiday Inn Express**  
approximately 4 miles  
925-961-9600

### RESTAURANTS:

- **Mexico Lindo**  
925-462-1140
- **Hap's Original Steaks & Seafood**  
925-600-9200
- **Oasis Grill & Bar**  
925-417-8438
- **Nonni's Bistro**  
925-600-0411

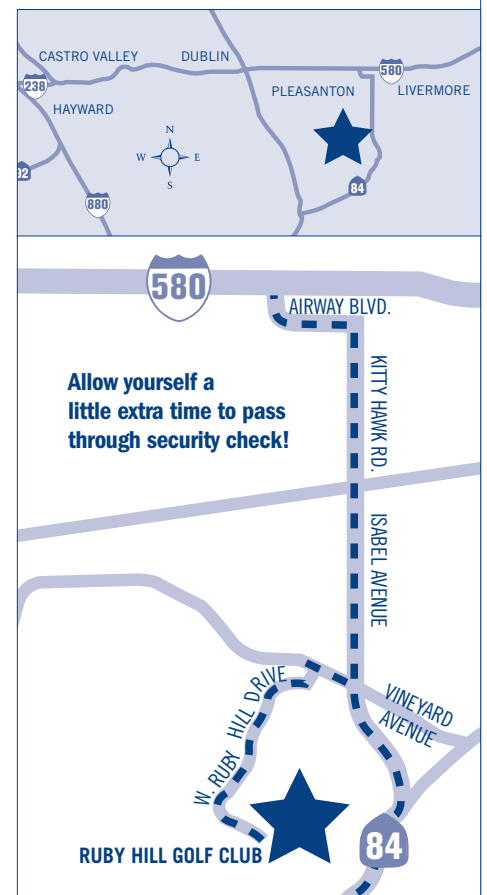
## Directions to The Club at Ruby Hill

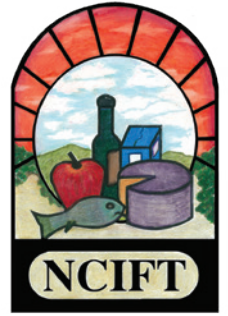
**From the South Bay:** From I-680 North take EXIT 21B to merge onto Vallecitos Rd. /CA 84 toward Livermore. Continue 6.6 miles to Vineyard Ave. Turn **LEFT** at Vineyard Ave. Turn **LEFT** at Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The East Bay:** From I-580 East take EXIT 50 for Airway Blvd. /CA 84. Turn **RIGHT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Continue 3.1 miles. Kitty Hawk becomes Isabel Ave. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The San Joaquin Valley:** From I-580 West take EXIT 50 for Airway Blvd. /CA 84. Turn **LEFT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Kitty Hawk becomes Isabel Ave. Continue 3.1 miles. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The North:** From I-680 South take EXIT onto I-580 East toward Stockton. Continue 6.1 miles. Take EXIT 50 for Airway Blvd. /CA 84. Turn **RIGHT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Continue 3.1 miles. Kitty Hawk becomes Isabel Ave. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.





## 1. COMPANY INFORMATION

Company Name (to be used in directory) \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Name of Person Completing Form \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail (for confirmation of registration) \_\_\_\_\_

## 2. EXHIBITOR INFORMATION

### Name Badges (Please Print)

Name _____	Title _____	E-mail _____
Name _____	Title _____	E-mail _____
Name _____	Title _____	E-mail _____
Name _____	Title _____	E-mail _____

### Company Profile

Please list keywords for products, equipment, and/or services that your company has to offer along with website address. \_\_\_\_\_  
\_\_\_\_\_  
Website \_\_\_\_\_  
What companies would you like placed near you? \_\_\_\_\_  
\_\_\_\_\_  
What companies should NOT be placed near you? \_\_\_\_\_  
\_\_\_\_\_

- Payment must accompany this form for registration to be complete, or credit card information must be submitted.
- Confirmation of your registration will be sent via e-mail once your registration is processed. **Registration deadline for Expo is April 16. (After the 16<sup>th</sup> there will be a \$50 late fee.)**
- NCIFT Golf Classic players MUST complete section 3 of this registration form. Also, use this section if you are attending just the dinner.
- Company profile information will be used to place your table. Every effort will be made to accommodate your requests.

## NCIFT Annual Golf Classic

**May 9, 2022**

**The Club at Ruby Hill, Pleasanton, CA**

### Contact Person for Golf Registration:

E-mail: \_\_\_\_\_  
Phone: \_\_\_\_\_

### Names of Players - \$200 per player includes lunch, golf, and dinner

**Prepay for your complete foursome and save \$100! See savings when totaling registration fees. (Please list only the players you are paying for)**

Name: _____	Avg. Score _____	E-mail: _____
Name: _____	Avg. Score _____	E-mail: _____
Name: _____	Avg. Score _____	E-mail: _____
Name: _____	Avg. Score _____	E-mail: _____

Primary Contact for Your Group: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Names of players you would like in your 4-some who you are NOT paying for

**(You must coordinate this with them and ensure they submit a registration and payment separately)**

Name: \_\_\_\_\_  
Name: \_\_\_\_\_  
Name: \_\_\_\_\_

### Would you like to join us for DINNER ONLY (\$75)? (If available; Covid restrictions may limit this.)

☐ Yes

Name: \_\_\_\_\_ Name: \_\_\_\_\_

This is a special 30<sup>th</sup> celebration year! Sponsor a tee, donate handouts or gifts and assemble your team of business associates and spend special time with them and us as we celebrate a milestone and Dave & Marty's last year as tourney director.

Please print

PAYMENT INFORMATION

1. PLEASE COMPLETE

2. REGISTRATION FEES

NCIFT Expo	Cost		Qty		Total
Exhibitor Tables .....	\$300/ea	x	_____	=	\$ _____
Electrical Outlets .....	\$50/ea	x	_____	=	\$ _____
Symposium and Suppliers' Night Sponsor					
.....Sponsoring Happy Hour – Silver: \$100/ea		x	_____	=	\$ _____
.....Sponsoring Happy Hour – Gold: \$200/ea		x	_____	=	\$ _____
.....Sponsoring Happy Hour – Platinum: \$500/ea		x	_____	=	\$ _____
NCIFT Golf Classic					
.....\$200/player		x	_____	=	\$ _____
..... Golf Foursome Purchase (save \$100!): \$700/4 players		x	_____	=	\$ _____
..... Platinum Golf Tee Sponsor: \$250/tee		x	_____	=	\$ _____
..... Gold Golf Tee Sponsor: \$150/tee		x	_____	=	\$ _____
..... Happy Hour & Golf Awards Dinner Only: \$75/person		x	_____	=	\$ _____

Golfers: Bring cash for your mulligan purchases. All monies go to player, team and tournament awards. (Please submit a business card if sponsoring a golf tee. The card will be used as part of sponsor recognition.)

TOTAL ENCLOSED: \$ \_\_\_\_\_

Would you like to donate to our player goodie bags? Need approximately 150 – 200 single-serve snacks or company-logoed items.

☐ Yes, I will donate the following items (please circle one or both): 150-200 A) Single-Serve Snacks B) Company-Logoed Items

Person to Contact if we have questions: \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Would you like to donate a gift for our door prize drawing presented during the awards dinner? ☐ Yes ☐ No

Give us a brief description of what you might bring (it doesn't have to be a golf item). \_\_\_\_\_

Please help make our event special and be a Platinum or Gold Tee Sponsor! Complete the information below. PLEASE PRINT!

2022 NCIFT GOLF CLASSIC

Platinum

SPONSOR

Company Name

Contact Name

Phone #

Would you like to be a PLATINUM tee sponsor?

☐ Yes, I will donate \$250

Make a sponsorship of \$250, which will go directly to our handout bags or golf gifts such as company logo balls, hats, tees, etc. You will receive special recognition at the tournament, all the benefits of a gold sponsor, and the added benefit of circulating your company name.

2022 NCIFT GOLF CLASSIC

Gold

SPONSOR

Company Name

Contact Name

Phone #

Would you like to be a GOLD tee sponsor?

☐ Yes, I will donate \$150

Tee sponsorships of \$150 support our tournament and are vital to the success of this event. Your individual or company sponsorship includes funding of the prizes, special signage on a tee, recognition in the handouts and at dinner, plus a special prize of appreciation.

CREDIT CARDS ACCEPTED. Email your completed registration with credit card information, or mail along with a check payable to NCIFT to: Marketing Designs, 850 Old County Road, Belmont, CA 94002 Phone: (650) 802-0888 • Fax: (650) 802-0188 • Email: ncift@marketingdesigns.net

Name on Card \_\_\_\_\_ ☐ American Express ☐ Visa ☐ Mastercard  
Card Number \_\_\_\_\_ Expiration \_\_\_\_\_