

# NCIFT 2022

**GOLF CLASSIC**  
**MAY 9, 2022**  
**THE CLUB AT RUBY HILL**

**SUPPLIERS' NIGHT**  
**MAY 10, 2022**  
**ALAMEDA COUNTY FAIRGROUNDS**



**NORTHERN CALIFORNIA SECTION**  
**INSTITUTE OF FOOD TECHNOLOGISTS**

## WELCOME to the 2022 Northern California Institute of Food Technologists Suppliers' Night events.

The NCIFT suppliers' events continue to grow in importance and attendance. Your NCIFT leadership team is working with COVID restrictions to bring you several opportunities to network with your peers, gain educational insights and learn what is new from suppliers. Because of COVID restrictions, the events this year will be different but still provide numerous opportunities to learn. We recognize that the NCIFT Suppliers' Night events have become an excellent networking opportunity and two full days of professional and business growth. Sponsorships are welcomed and acknowledged at the event.

**Monday, May 9:** Our 30<sup>th</sup> annual **Golf Classic**. Use this opportunity to have a 6-hour meeting with your best clients or suppliers. In these COVID times, enjoy being safer outdoors while you build your business and get to know your clients better. This year at The Club at Ruby Hill, we'll also be thanking our golf coordinators – Marty and Dave – who have led this event now for 30 straight years. Also, consider becoming a CHAMPION or PREMIER tee sponsor. You won't regret it!

**Tuesday, May 10: In-Person Suppliers' Expo.** This event is being planned to be held indoors at the Alameda County Fairgrounds in Pleasanton, CA. To best meet COVID restrictions, we will also have an expanded layout so please wear comfortable walking shoes. Join us for the Symposium (1-3 PM) where the topic this year is **"The Future of Food."** Immediately after the symposium (3-7 PM), visit the Suppliers' Expo where producers and suppliers of goods and services share their wares with you. NCIFT attracts a wonderful mix of food professionals including Marketing, R&D, Culinary, QA/QC, and Sensory. With our new Expo layout and Supplier Sponsored Happy Hour, the NCIFT Suppliers' Night has become an excellent networking opportunity and a great way to end 2 full days of professional and business growth. Sponsorships are welcomed and acknowledged at the event.

Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.

Potential and expected COVID restrictions for vendors can be found on page 2.

## SCHEDULE OF EVENTS

<b>Monday, May 9, 2022</b> The Club at Ruby Hill Pleasanton, CA	<b>10:00 a.m. – 12:30 p.m.</b>	Golf Check-In (arrive early), Practice Range, Putting Contest, Lunch
	<b>12:30 – 5:30 p.m.</b>	Golf Classic Shotgun Starts – <b>30<sup>th</sup> YEAR!</b>
<b>Tuesday, May 10, 2022</b> Alameda County Fairgrounds Pleasanton, CA	<b>6:30 – 9:00 p.m.</b>	Cocktails, appetizers & laughs, followed by a great dinner, awards, prizes, and more fun! (If allowed by Covid restrictions)
	<b>12:30 – 3:00 p.m.</b>	Exhibitor Setup
	<b>1:00 – 3:00 p.m.</b>	Symposium
	<b>3:00 p.m. – 7:00 p.m.</b>	Suppliers' Night 2022 – FREE visitor admission
	<b>6:00 p.m. – 7:00 p.m.</b>	Supplier sponsored Happy Hour mixer (if Covid restrictions allowed)

**For more information: Phone: (650) 802-0888 · Fax: (650) 802-0188 · Email: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)**

**NEW  
LOCATION  
This Year!**

**SPECIAL  
EVENT!  
Special Location!**

*Celebrate Our 30<sup>th</sup> Anniversary!*

## NCIFT Golf Classic XXX

*Join us for our 30<sup>th</sup>-year celebration and Dave and Marty's last year as Tournament Directors. It's the big 30<sup>th</sup> celebration for the tourney and their leadership and we'd all love for our vendors and industry personnel to join us at a specially chosen premier golf club and spend the day networking with your clients, principals, business partners, and dinner guests in a wonderful class setting!*

Golf and dinner is open to all industry personnel, exhibitors, their clients, and guests. Make your arrangements early, prepay for your foursome and save money!

To help make this event extra special, **we encourage companies to donate prizes and to sponsor golf tees**. All sponsor monies go to the event and prizes. You and your company will be recognized in the handouts and at the awards ceremony. Major prizes will be awarded to the tourney winners and for various contest prize holes. **\$20,000 will be awarded if a hole-in-one is achieved.** Door prizes may be won by anyone attending the event.

The tournament is an enjoyable, easy, and fun "4-Ball Scramble" format. Golf expertise not needed! Set up your foursomes early! Singles and less than foursomes will be grouped accordingly to make a team. Make sure to arrive early for the practice tee and lunch held prior to the start of the tournament. Green fees, Cart, Lunch and Dinner and Door prize drawing are included in the golf registration fee. Sign up and play even if you do not have a team. Save on green fees by buying for your foursome! *Note: Soft spikes are required.*

This is a fun and special business event designed for networking with your peers. If you don't play golf, then join us for a special 30<sup>th</sup>-anniversary celebration of the tournament and Marty and Dave's last year as Tournament Directors, a great happy hour & buffet awards dinner.

**Note:** Agenda may change due to Covid restrictions.

**For more information,** contact Marketing Designs:  
ncift@marketingdesigns.net · (650) 802-0888  
(Please do not contact the golf course directly)

**Monday, May 9, 2022**

### **The Club at Ruby Hill**

3400 W Ruby Hill Dr.  
Pleasanton, CA 94566  
(925) 417-5840

#### **Golf Tourney:**

10:00 a.m. – 12:30 p.m.:

Golf Check-In

11 a.m. – 12:30 p.m.: Lunch

12:30 – 5:30 p.m.:

Golf and on-course business

5:30 – 6:30 p.m.:

Networking & Happy Hour

6:30 – 9 p.m.:

Dinner, awards, door prizes

#### **Dinner Only Guests:**

Networking and Happy Hour:

5:30 p.m.

Awards Dinner – Door Prizes 6:30 p.m.

# Costs/Fees Structure and Sponsorship Opportunities

**Expo Attendees: FREE**

**In-person Expo Exhibitors:** \$300 per table

## In-Person Expo Sponsorships:

**Platinum (\$500):** Name bolded on the attendee list, blue balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution, your logo on member emails about the event (sign up early to get the most from this!), your logo on the Bling Bags

**Gold (\$200):** Name bolded on the attendee list, gold balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution

**Silver (\$100):** Name bolded on the attendee list, silver balloons on your table top

**Golf Outing:** \$200 per player

## Golf Sponsorships:

**Champion:** \$250 Tee Sponsorships will go directly to our handout bags or golf gifts such as company logo balls, hats, tees, etc. You will receive special recognition at the tournament, all the benefits of a Premier sponsor and the added benefit of circulating your company name

**Premier:** \$150 Tee Sponsorships support our tournament and are vital to the success of this event. Your individual or company sponsorship includes funding of the prizes, special signage on a tee, recognition in the handouts, plus a special prize of appreciation

**Personal Hygiene Sponsor:** We also welcome hand sanitizer, sanitizer station and mask donors and sponsors. These sponsors and donors will be recognized in any literature, on-site, and on the NCIFT Website.

**We are actively monitoring and following all State and County guidelines pertaining to COVID-19. Please note the important details below:**

- All guests (ages 2 and up), vaccinated and unvaccinated, are required to wear a mask indoors
  - When outdoors face coverings remain optional for all guests in outdoor common areas
  - The State of California strongly recommends that all guests be fully vaccinated or receive a negative COVID-19 test prior to entering an event venue or attending a large public gathering
  - An inherent risk of exposure to COVID-19 exists in any public place where people are present
  - No sampling or sharing of unwrapped foods is currently allowed
  - To see the current COVID-19 regulations, please visit – <https://covid-19.acgov.org/index>
- \*Subject to change pending State and County guidelines

*Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.*

Email Imelda at: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)

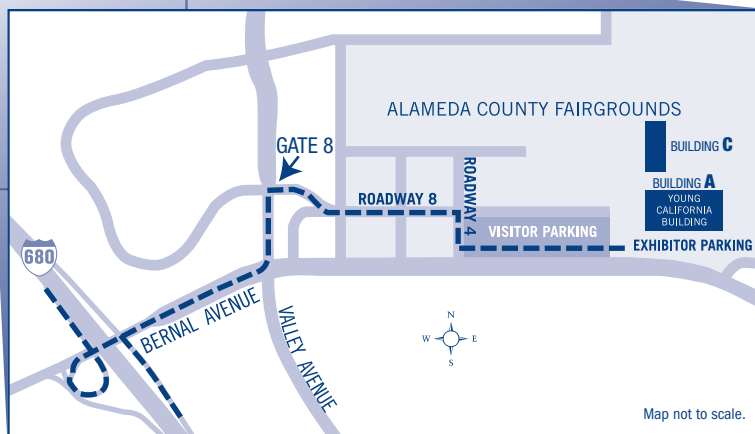
For queries, call: **650-802-0888**





## The Alameda County Fairgrounds

is located at 4501 Pleasanton Avenue  
Pleasanton, California 94566.



**DIRECTIONS:** Exit I-680 at Bernal Avenue and proceed east on Bernal. Turn left at Valley Avenue, then turn right into Fairgrounds Gate 8. Stay on Roadway 8 until you reach Roadway 4; turn right, then left into the paved parking lot. Exhibitors proceed all the way through the parking lot to the lot directly behind the Young California Building.

### HOTELS:

**RESERVE NOW! Space is limited.**

- **Pleasanton Hilton at The Club**  
approximately 4 miles  
925-463-8000
- **The Hyatt Place**  
approximately 4 miles  
925-828-9006
- **Four Points by Sheraton**  
approximately 4 miles  
925-460-8800
- **Holiday Inn Express**  
approximately 4 miles  
925-961-9600

### RESTAURANTS:

- **Mexico Lindo**  
925-462-1140
- **Hap's Original Steaks & Seafood**  
925-600-9200
- **Oasis Grill & Bar**  
925-417-8438
- **Nonni's Bistro**  
925-600-0411

## Directions to The Club at Ruby Hill

**From the South Bay:** From I-680 North take EXIT 21B to merge onto Vallecitos Rd. /CA 84 toward Livermore. Continue 6.6 miles to Vineyard Ave. Turn **LEFT** at Vineyard Ave. Turn **LEFT** at Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The East Bay:** From I-580 East take EXIT 50 for Airway Blvd. /CA 84. Turn **RIGHT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Continue 3.1 miles. Kitty Hawk becomes Isabel Ave. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The San Joaquin Valley:** From I-580 West take EXIT 50 for Airway Blvd. /CA 84. Turn **LEFT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Kitty Hawk becomes Isabel Ave. Continue 3.1 miles. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

**From The North:** From I-680 South take EXIT onto I-580 East toward Stockton. Continue 6.1 miles. Take EXIT 50 for Airway Blvd. /CA 84. Turn **RIGHT** at Airway Blvd. /CA 84. Turn **RIGHT** onto Kitty Hawk Rd. Continue 3.1 miles. Kitty Hawk becomes Isabel Ave. Turn **RIGHT** onto Vineyard Ave. Turn **LEFT** onto Ruby Hill Blvd. Proceed to Security Gate. Then to West Ruby Hill Dr. Turn **RIGHT**. The Golf club is 1.3 miles on the **LEFT**.

