

# NCIFT 2024

**GOLF CLASSIC**  
**APRIL 22, 2024**

**SUPPLIERS' NIGHT**  
**APRIL 23, 2024**  
**ALAMEDA COUNTY FAIRGROUNDS**



**NORTHERN CALIFORNIA SECTION**  
**INSTITUTE OF FOOD TECHNOLOGISTS**

## **WELCOME to the 2024 Northern California Institute of Food Technologists Suppliers' Night events.**

Your Suppliers' Night committee has been busy putting together the Suppliers' Night events and we look forward to you being able to join us for all of them. These events are designed to help you, as members, network with your peers and gain insights into the food industry we all enjoy working in. You will find professional education accepted for CFS certification continuing education credit hours. You will find an opportunity to have client meetings. You will find the opportunity to identify and select suppliers of your next new ingredient or service. And you'll have plenty of time to network with your peers. Let's look at some of the details.

**Monday April 22<sup>nd</sup>:** Our 32<sup>nd</sup> annual Golf Classic. Use this opportunity to have a 6-hour meeting with that potential client or customer – learn what they are really looking for. Or thank your best client or buyers, learning more about their needs. The golf course is always a great place to relax and still do business, so join us outdoors to golf and network with clients and friends. This year, at The Bridges Golf Club in San Ramon, will be a great chance to enjoy golfing and networking. Consider helping to make the event even better for everyone by becoming a Premier or Champion sponsor for the event – you won't regret it.

**Tuesday April 23<sup>rd</sup>:** Today is a big day with the Educational Symposium, Student Poster Competition and Suppliers' Expo. Join us for an afternoon and evening of education and expo time. The symposium team is building an interesting and educational event, but continues to confirm speakers so more on that as it develops. I'm confident that you'll find it great. With almost 250 exhibitors, you'll want to wear your comfortable shoes! In addition, this will be our second year providing a poster competition for our students. Be sure to look over the posters and ask the presenters some questions. You may find your next great employee at this event.

Complete the enclosed registration form and return it to Imelda Vasquez today. We appreciate your support.

## SCHEDULE OF EVENTS

<b>Monday, April 22, 2024</b> The Bridges Golf Club San Ramon, CA	<b>10:00 a.m. – 11:30 a.m.</b>	Golf Check-In (arrive early), Practice Range, Putting Contest, Lunch
	<b>11:30 a.m. – 5:30 p.m.</b>	Golf Classic Shotgun Starts – <b>32<sup>nd</sup> YEAR!</b>
<b>Tuesday, April 23, 2024</b> Alameda County Fairgrounds Pleasanton, CA	<b>5:30 – 9:00 p.m.</b>	Cocktails, appetizers & laughs, followed by a great dinner, awards, prizes, and more fun!
	<b>12:30 – 3:00 p.m.</b>	Exhibitor Setup
	<b>1:00 – 3:00 p.m.</b>	Symposium
	<b>3:00 p.m. – 7:00 p.m.</b>	Suppliers' Night 2024 – FREE visitor admission
	<b>5:30 p.m. – 7:00 p.m.</b>	Supplier sponsored Happy Hour Mixer

**For more information: Phone: (650) 802-0888 • Fax: (650) 802-0188 • Email: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)**

**NEW  
Location!**



**Monday, APRIL 22, 2024**

**The Bridges Golf Club**

9000 South Gale Ridge Road  
San Ramon, CA 94582  
(925) 735-4253

**Golf Tourney:**

10:00 a.m. – 11:30 a.m.:  
Golf Check-In

11:30 a.m. – 12:30 p.m.: Lunch

11:30 a.m. – 5:30 p.m.:  
Golf and on-course business

5:30 – 6:30 p.m.:  
Networking & Happy Hour

6:30 – 9:00 p.m.:  
Dinner, awards, and door prizes

**Dinner Only Guests:**

Networking and Happy Hour: 5:30 p.m.  
Awards Dinner & Door Prizes 6:30 p.m.



***Celebrate Our 32<sup>nd</sup> Anniversary!***

**NCIFT Golf Classic**

*Join the wonderful team for yet another great event. The golf outing is an event provided for you to be able to have a longer meeting with those important clients and customers. To learn more about them or to thank them for their past business. And to do all that in a more informal and fun environment. Join us.*

Golf and dinner is open to all industry personnel, exhibitors, their clients, and guests. Make your arrangements early, prepay for your foursome and save money!

To help make this event extra special, **we encourage companies to donate prizes and to sponsor golf tees.**

All sponsor monies go to the event and prizes. You and your company will be recognized in the handouts and at the awards ceremony. Major prizes will be awarded to the tourney winners and for various contest prize holes. **\$20,000 will be awarded if a hole-in-one is achieved.** Door prizes may be won by anyone attending the event.

The tournament is an enjoyable, easy, and fun “4-Ball Scramble” format. Golf expertise not needed! Set up your foursomes early! Singles and less than foursomes will be grouped accordingly to make a team. Make sure to arrive early for the practice tee and lunch held prior to the start of the tournament. Green fees, Cart, Lunch and Dinner and Door Prize drawing are included in the golf registration fee. Sign up and play even if you do not have a team. Save on green fees by buying for your foursome! *Note: Soft spikes are required.*

This is a fun and special business event designed for networking with your peers. If you don't play golf, join us for the Happy Hour, Dinner and Awards celebration after golfing. Catch up with friends. Make new friends and grow your network in a casual environment.

**For more information,** contact Imelda Vasquez:  
ncift@marketingdesigns.net • (650) 802-0888  
(Please do not contact the golf course directly)



# Costs/Fees Structure and Sponsorship Opportunities

**Expo Attendees: FREE**

**In-person Expo Exhibitors:** \$500 per table

## In-Person Expo Sponsorships:

**Platinum (\$500):** Name bolded on the attendee list, blue balloons on your table top, recognition in the NCIFT periodical 'The Hornblower' for your contribution, your logo on member emails about the event (sign up early to get the most from this!), your logo on the Bling Bags

**Gold (\$200):** Name bolded on the attendee list, gold balloons on your table top, recognition in the NCIFT periodical 'The Hornblower' for your contribution

**Silver (\$100):** Name bolded on the attendee list, silver balloons on your table top

**Golf Outing:** \$200 per player

## Golf Sponsorships:

**Champion:** \$250 Tee Sponsorships will go directly to our handout bags or golf gifts such as company logo balls, hats, tees, etc. You will receive special recognition at the tournament, all the benefits of a Premier sponsor and the added benefit of circulating your company name

**Premier:** \$150 Tee Sponsorships support our tournament and are vital to the success of this event. Your individual or company sponsorship includes funding of the prizes, special signage on a tee, recognition in the handouts, plus a special prize of appreciation

**Golf sponsorships:** the majority of sponsorship funds are used to defray the club rental costs and provide prizes. Any remaining sponsorship funds are moved to the NCIFT student scholarship funds.

## Exhibitor Guidelines

### Shipping TO the Expo:

Materials CANNOT be shipped ahead to the Alameda County Fairgrounds. Parking for exhibitors is available directly behind the exhibit hall with easy access to unload your materials.

### Shipping FROM the Convention:

The UPS Store will be on-site at the end of the show to assist you with shipping your materials back to your office.

### Tabletop Regulations:

In accordance with national IFT regulations:

- Tabletops will be standard-sized (8 feet x 30 inches) and covered with tablecloths.
- Free-standing floor displays are permitted but must be placed BEHIND exhibitor's tabletop.
- Tabletop exhibits must fit on top of the table and not exceed 5 feet above the tabletop.
- The IFT, Northern California section, and its agents and employees assume no risk, and by the acceptance of this agreement, the exhibitor releases them of and from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever.

*Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.*

Email Imelda at: [ncift@marketingdesigns.net](mailto:ncift@marketingdesigns.net)

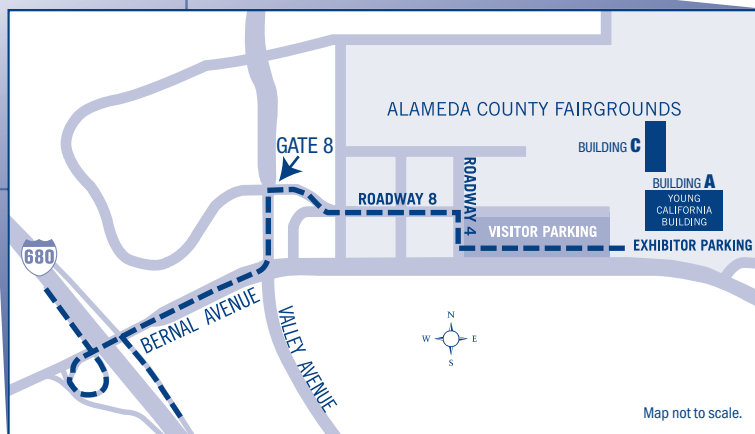
For queries, call: **650-802-0888**





## The Alameda County Fairgrounds

is located at 4501 Pleasanton Avenue  
Pleasanton, California 94566.



### HOTELS:

**RESERVE NOW! Space is limited.**

- **Pleasanton Hilton at The Club**  
approximately 4 miles  
925-463-8000
- **The Hyatt Place**  
approximately 4 miles  
925-828-9006
- **Four Points by Sheraton**  
approximately 4 miles  
925-460-8800
- **Holiday Inn Express**  
approximately 4 miles  
925-961-9600

### RESTAURANTS:

- **Mexico Lindo**  
925-462-1140
- **Hap's Original Steak & Seafood**  
925-600-9200
- **Oasis Grill & Bar**  
925-417-8438
- **Nonni's Bistro**  
925-600-0411

**DIRECTIONS:** Exit I-680 at Bernal Avenue and proceed east on Bernal. Turn left at Valley Avenue, then turn right into Fairgrounds Gate 8. Stay on Roadway 8 until you reach Roadway 4; turn right, then left into the paved parking lot. Exhibitors proceed all the way through the parking lot to the lot directly behind the Young California Building.

## Directions to The Bridges Golf Club

**From San Francisco:** Take Interstate 80 east to HWY 24 east heading towards Walnut Creek. Head south on HWY 680, exit Bollinger Canyon Road and head east for approximately two miles. Turn right onto Gale Ridge Road.

**From San Jose:** take HWY 680 north, exit Bollinger Canyon Road and head east for approximately two miles. Turn right onto Gale Ridge Road.

**From San Mateo:** Take San Mateo Bridge (HWY 92) east to HWY 880 and head north. Take HWY 238 east to HWY 580 east, head north on HWY 680, exit Bollinger Canyon Road and head east for approximately two miles. Turn right onto Gale Ridge Road.

