

NCIFT 2023

GOLF CLASSIC
APRIL 24, 2023
CALLIPPE PRESERVE

SUPPLIERS' NIGHT
APRIL 25, 2023
ALAMEDA COUNTY FAIRGROUNDS



**NORTHERN CALIFORNIA SECTION
 INSTITUTE OF FOOD TECHNOLOGISTS**

WELCOME to the 2023 Northern California Institute of Food Technologists Suppliers' Night events.

Life continues to get more and more normal after the disruption of the COVID-19 pandemic. NCIFT is no different as we continue to plan and provide in-person events for our members. Your Suppliers' Night committee has been busy putting together the Suppliers' Night events and we look forward to you being able to join us for all the events. These events are designed to help you, as members, network with your peers and gain insights into the food industry we all enjoy working in. You will find professional education accepted for CFS certification continuing education credit hours. You will find an opportunity to have client meetings. You will find the opportunity to identify and select suppliers of your next new ingredient or service. And you'll have plenty of time to network with your peers. We continue to provide the more open arrangements we used for last years' event and welcome you to a COVID safe event. Let's look at some of the details.

Monday April 24th: Our 31st annual Golf Classic. Use this opportunity to have a 6 hour meeting with that potential client or customer – learn what they are really looking for. Or thank your best client or buyers, learning more about their needs. We know that being outdoors is a great way to avoid COVID so join us outdoors to golf and network with clients and friends. This year at Callippe Preserve Golf Course in Pleasanton, conveniently off of I-680, will be a great chance to enjoy golfing and network. Consider helping to make the event even better for everyone by becoming a Premier or Champion sponsor for the event – you won't regret it.

Tuesday April 25th: Today is a big day with the Educational Symposium, Student Poster Competition and Suppliers' Expo. Join us for an afternoon and evening of education and expo time. The symposium team is building an interesting and educational event, but continues to confirm speakers so more on that as it develops. I'm confident that you'll find it great. The EXPO layout will continue to be expanded like last year, providing more physical separation for guests to experience each exhibitor. With almost 250 exhibitors, you'll want to wear your comfortable shoes! In addition, this will be our second year providing a poster competition for our students. Be sure to look over the posters and ask the presenters some questions. You may find your next great employee at this event.

Complete the enclosed registration form and return it to Imelda today. We appreciate your support.

EXHIBITOR INFORMATION

SCHEDULE OF EVENTS

Monday, April 24, 2023 Callippe Preserve Golf Course Pleasanton, CA	10:00 a.m. – 12:30 p.m.	Golf Check-In (arrive early), Practice Range, Putting Contest, Lunch
	12:30 – 5:30 p.m.	Golf Classic Shotgun Starts – 31st YEAR!
	6:30 – 9:00 p.m.	Cocktails, appetizers & laughs, followed by a great dinner, awards, prizes, and more fun! (If allowed by Covid restrictions)
Tuesday, April 25, 2023 Alameda County Fairgrounds Pleasanton, CA	12:30 – 3:00 p.m.	Exhibitor Setup
	1:00 – 3:00 p.m.	Symposium
	3:00 p.m. – 7:00 p.m.	Suppliers' Night 2023 – FREE visitor admission
	6:00 p.m. – 7:00 p.m.	Supplier sponsored Happy Hour mixer (if Covid restrictions allowed)

For more information: Phone: (650) 802-0888 • Fax: (650) 802-0188 • Email: ncift@marketingdesigns.net

**GREAT
COURSE!**



Monday, APRIL 24, 2023

Callippe Preserve Golf Course

8500 Club House Dr.
Pleasanton, CA 94566
(925) 426-6666

Golf Tourney:

10:00 a.m. – 12:30 p.m.:

Golf Check-In

11 a.m. – 12:30 p.m.: Lunch

12:30 – 5:30 p.m.:

Golf and on-course business

5:30 – 6:30 p.m.:

Networking & Happy Hour

6:30 – 9 p.m.:

Dinner, awards, door prizes

Dinner Only Guests:

Networking and Happy Hour:

5:30 p.m.

Awards Dinner – Door Prizes 6:30 p.m.



Celebrate Our 31st Anniversary!

NCIFT Golf Classic XXXI

Join us as we start a new era of golf outings. Last year we celebrated the 30th event with ‘Marty and Dave’ making the coordinating efforts. Marty and Dave have retired and new leadership will be making their mark as organizers and coordinators. Join the new team for yet another great event. The golf outing is an event provided for you to be able to have a longer meeting with those important clients and customers. To learn more about them or to thank them for their business in the past year(s). And to do all that in a more informal and fun environment. Join us.

Golf and dinner is open to all industry personnel, exhibitors, their clients, and guests. Make your arrangements early, prepay for your foursome and save money!

To help make this event extra special, **we encourage companies to donate prizes and to sponsor golf tees.**

All sponsor monies go to the event and prizes. You and your company will be recognized in the handouts and at the awards ceremony. Major prizes will be awarded to the tourney winners and for various contest prize holes. **\$20,000 will be awarded if a hole-in-one is achieved.** Door prizes may be won by anyone attending the event.

The tournament is an enjoyable, easy, and fun “4-Ball Scramble” format. Golf expertise not needed! Set up your foursomes early! Singles and less than foursomes will be grouped accordingly to make a team. Make sure to arrive early for the practice tee and lunch held prior to the start of the tournament. Green fees, Cart, Lunch and Dinner and Door prize drawing are included in the golf registration fee. Sign up and play even if you do not have a team. Save on green fees by buying for your foursome! *Note: Soft spikes are required.*

This is a fun and special business event designed for networking with your peers. If you don’t play golf, join us for the Happy Hour, dinner and awards celebration after golfing. Catch up with friends. Make new friends and grow your network in a casual environment.

Note: Agenda may change due to Covid restrictions.

For more information, contact Marketing Designs:

ncift@marketingdesigns.net • (650) 802-0888

(Please do not contact the golf course directly)

Costs/Fees Structure and Sponsorship Opportunities

Expo Attendees: FREE

In-person Expo Exhibitors: \$350 per table

In-Person Expo Sponsorships:

Platinum (\$500): Name bolded on the attendee list, blue balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution, your logo on member emails about the event (sign up early to get the most from this!), your logo on the Bling Bags

Gold (\$200): Name bolded on the attendee list, gold balloons on your table top, recognition in the NCIFT periodical 'the Hornblower' for your contribution

Silver (\$100): Name bolded on the attendee list, silver balloons on your table top

Golf Outing: \$200 per player

Golf Sponsorships:

Champion: \$250 Tee Sponsorships will go directly to our handout bags or golf gifts such as company logo balls, hats, tees, etc. You will receive special recognition at the tournament, all the benefits of a Premier sponsor and the added benefit of circulating your company name

Premier: \$150 Tee Sponsorships support our tournament and are vital to the success of this event. Your individual or company sponsorship includes funding of the prizes, special signage on a tee, recognition in the handouts, plus a special prize of appreciation

Golf sponsorships: the majority of sponsorship funds are used to defray the club rental costs and provide prizes. Any remaining sponsorship funds are moved to the NCIFT student scholarship funds.

Personal Hygiene Sponsor: We also welcome hand sanitizer, sanitizer station and mask donors and sponsors. These sponsors and donors will be recognized in any literature, on-site, and on the NCIFT Website.

We continue to monitor all State and County guidelines pertaining to COVID-19.

PLEASE NOTE that restrictions may be in place but we cannot predict what they may be at this time. We will provide updates as the event date approaches. Past restrictions have included masking, requirements for vaccinations, social distancing and limits on exchanging unwrapped foods and food samples.

Complete the enclosed registration form and return it to Imelda Vasquez today! We appreciate your support.

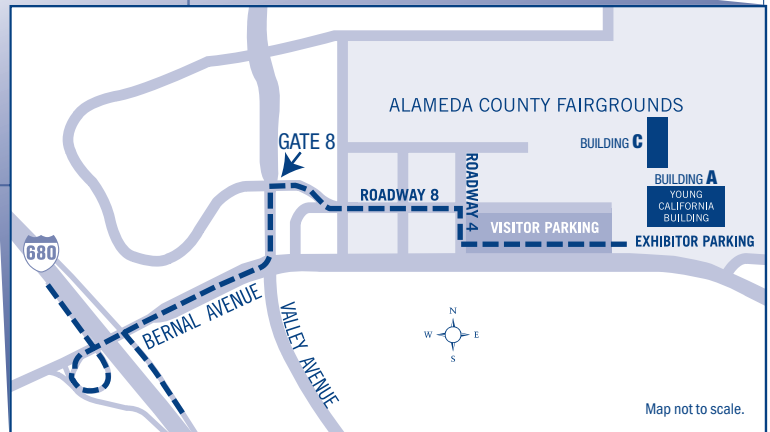
Email Imelda at: ncift@marketingdesigns.net For queries, call: **650-802-0888**





The Alameda County Fairgrounds

is located at 4501 Pleasanton Avenue
Pleasanton, California 94566.



HOTELS:

RESERVE NOW! Space is limited.

- **Pleasanton Hilton at The Club**
approximately 4 miles
925-463-8000
- **The Hyatt Place**
approximately 4 miles
925-828-9006
- **Four Points by Sheraton**
approximately 4 miles
925-460-8800
- **Holiday Inn Express**
approximately 4 miles
925-961-9600

RESTAURANTS:

- **Mexico Lindo**
925-462-1140
- **Hap's Original Steaks & Seafood**
925-600-9200
- **Oasis Grill & Bar**
925-417-8438
- **Nonni's Bistro**
925-600-0411

DIRECTIONS: Exit I-680 at Bernal Avenue and proceed east on Bernal. Turn left at Valley Avenue, then turn right into Fairgrounds Gate 8. Stay on Roadway 8 until you reach Roadway 4; turn right, then left into the paved parking lot. Exhibitors proceed all the way through the parking lot to the lot directly behind the Young California Building.

Directions to Callippe Preserve Golf Course

From 680 Northbound:

Exit I 680 at the Sunol Boulevard exit (Exit 25) and turn right onto Sunol Boulevard. Make an immediate right onto Riddell Street, then a left onto Happy Valley Road. Turn right at Westridge Lane, and right again at Clubhouse Drive.

From 680 Southbound:

Exit I 680 at the Sunol Boulevard/Castlewood Drive exit (Exit 25) and turn left onto Sunol Boulevard. Make an immediate right onto Riddell Street, then a left onto Happy Valley Road. Turn right at Westridge Lane, and right again at Clubhouse Drive.

